

Certified & Customizable Webinars

HirePotential® webinars are designed for smaller groups of up to 25 participants and are completely customizable with your look, feel and messaging. These highly engaging 60-90 minute sessions are certified by the HR Certification Institute and provide realistic, practical scenarios on a wide range of topics. Webinar participants get all the essential information they need to know—at a fraction of the cost—and walk away with all of their questions answered.

Live Webinars:

Maximize YOUR Bottom line with Employment Tax Credits



Studies show organizations that hire individuals with disabilities can offset their hiring and training costs by as much as 20 percent. Plus, the U.S. Government offers a number of tax credits to companies that focus on hiring candidates with disabilities and other targeted qualifying groups. But, to maximize your bottom line, you have to know how to take advantage of receiving those credits. Let the experts at HirePotential® show you how hiring employees with disabilities

isn't only good for creating a more diverse workforce, it can also have a huge impact to your bottom line!

Perfect for business owners, CFOs, HR, recruiters, controllers, financial or hiring managers, this 60-minute webinar shows how employing individuals with disabilities can actually be a cost savings rather than an expenditure. Discover how to implement tax credits administration into your hiring process yourself or how to outsource it. Learn about state and local tax credits that may be available and how as many as 10 to 30 percent of your new hires may qualify. With minimal effort, your company could start capitalizing and start maximizing the benefit to your organization's bottom line.

Format and Timing:

1.5 Hour Session conducted via webinar. Appropriate for all members of your human resources and your regulatory and tax teams. A typical tax credit case consistent with your company's situation is examined in detail. Questions welcomed. Ability to customize session content to meet your particular requirements.

Training Topics

- Overview of the Tax Credit regulations
- Detailed review of the Work Opportunity Tax Credit (WOTC)
- Learn about other state and local tax credits for which you may qualify
- Learn who is a qualified employee
- Learn about filing requirements
- Learn about outsourcing the administration
- Learn how this can help increase disability employment

Potential Outcomes:

- Show ROI for disability hiring - \$1500 to \$9000 in tax credits per eligible hire
- Offset your hiring and training costs by as much as 10-20%
- Realize that as many as 10% to 30% of your new hires may qualify
- Introduce disability employment as a cost savings rather than an expenditure!